■ Break intoTo start a new market or industry.
☐ Call offTo cancel a meeting or event.
☐ Carry outTo execute or perform a task.
☐ Come up withTo invent or create an idea or solution.
☐ Cut backTo reduce expenses or staff.
☐ Fill inTo provide necessary information or complete a form.
☐ Get aheadTo advance in one's career or business.
☐ Go overTo review or examine something in detail.
☐ Hold onTo wait for a moment.
☐ Look intoTo investigate or examine a situation.
☐ Make upTo compensate for a loss or mistake.
☐ Put togetherTo assemble create something from individual parts.
☐ Run intoTo encounter a problem or difficulty.
→ Set upTo establish or create a new business or
organization.
☐ Take overTo assume control or ownership of something.
☐ Turn downTo reject an offer or proposal.
☐ Work outTo solve a problem or come up with a solution.
☐ Back upTo support or reinforce something.
☐ Bring inTo generate revenue or profit.
☐ Check outTo investigate or examine something before
making a decision.
☐ Figure outTo understand or solve a problem.
☐ Phase outTo gradually discontinue or eliminate something.

<b>Roll out</b> To launch or introduce a new product or service.
Stick toTo adhere to a plan or strategy.
<b>Take on_</b> To accept responsibility or a new project.
Turn aroundTo reverse a negative trend or situation.
Cash inTo profit from an opportunity or investment.
<b>Cut off</b> To terminate a business relationship or connection.
<b>Draw up_</b> To create or draft a plan or agreement.
Fill outTo complete a form or document.
<b>Gear up_</b> To prepare or get ready for a task or project.
<b>Move forward</b> To progress or advance towards a goal.
<b>Pull out</b> To withdraw or exit from a business or market.
<b>Settle in</b> To become comfortable in a new position or location.
<b>Stand out</b> To be noticeable or distinguishable from others.
<b>Take up</b> To start or begin a new project or task.
Wind downTo gradually decrease or come to an end.
<b>Bear with</b> To ask someone to be patient and wait for something.
<b>Close down</b> To permanently shut down a business or operation.
<b>Come across</b> To find or discover something by chance.
<b>Hold out</b> To persist or withstand a challenge or obstacle.
<b>Lay out</b> To plan or organize something in detail.
Pass onTo transfer or give something to another person.
Pick upTo acquire or improve a skill or knowledge.
Roll backTo reduce or revert to a previous level or state.
<b>Run out of</b> To exhaust or deplete a resource or supply.

### **Cut corners**

- Meaning: To do something in a cheap or easy way that might be unsafe or illegal.
- Example \_\_We can't cut corners on safety regulations just to save money.

OCABULARY

# Get the ball rolling

- Meaning: To start something or get things started.
- Example\_\_Let's have a brainstorming session to get the ball rolling on our new project.

# Hit the ground running

- Meaning: To start a new job or project with a lot of energy and enthusiasm.
- Example\_\_I'm ready to hit the ground running on this new project and make a big impact.

# Keep someone in the loop

- Meaning: To keep someone informed or up-to-date on a situation.
- Example Make sure to keep the CEO in the loop on our progress with the new product launch.

## Make a killing

- Meaning: To make a lot of money quickly and easily.
- Example\_\_If we can secure a big contract with that new client, we'll make a killing.

### Raise the bar

- Meaning: To set a higher standard or expectation for performance.
- Example \_\_\_We need to raise the bar and exceed our sales goals for the next quarter.

### Stand your ground

- Meaning: To hold your position or opinion firmly, even when facing opposition.
- Example Don't back down from your negotiation position stand your ground and get the best deal possible.

### Think outside the box

- Meaning: To think creatively or unconventionally to solve a problem or find a new solution.
- **Example**\_\_We need to think outside the box and come up with a unique marketing strategy to stand out from the competition.

## Turn a blind eye

- Meaning: To ignore or overlook something, especially when it is wrong or unethical.
- **Example**\_\_We can't turn a blind eye to the unethical practices of our suppliers we need to hold them accountable.

### Cut a deal

- Meaning: To negotiate and reach an agreement.
- Example: The company was able to cut a deal with their supplier to reduce the prices.

## Keep the ball rolling

- Meaning: To continue with an activity or process.
- Example: Let's schedule another meeting to keep the ball rolling on this project.

## Get the hang of something

- Meaning: To understand and become proficient in doing something.
- **Example:** It took me a while, but I finally got the hang of using the new software.

## Hit the ground running

- Meaning: To start a project or job with a lot of energy and enthusiasm.
- **Example:** We need to make sure that the new hire is prepared to hit the ground running.

### **Bottom line**

- Meaning: The final result or conclusion of a financial or business decision.
- **Example:** The bottom line is that we need to increase sales in order to meet our profit goals.

### Bring to the table

- Meaning: To contribute skills, resources or knowledge to a situation.
- **Example**: We need someone who can bring a fresh perspective to the table.

### Make a killing

- Meaning: To make a lot of money quickly and easily.
- Example: The company made a killing with their latest product launch.

#### Think outside the box

- Meaning: To think creatively and unconventionally in order to solve a problem.
- Example: We need to think outside the box if we want to come up with a unique marketing strategy.

#### Iron out the details

- Meaning: To resolve all of the small issues or problems in a plan or project.
- **Example:** We need to iron out the details of the new product launch before we announce it.

### Step up to the plate

- Meaning: To take responsibility and face a challenge.
- Example: We need someone who can step up to the plate and lead the team through this difficult time.

### Pull the plug

- Meaning: To stop or cancel a project or plan.
- **Example:** The company decided to pull the plug on their investment in the new technology.

#### Get down to business

- Meaning: To focus on the task at hand and start working.
- Example: Let's get down to business and start discussing our plans for the upcoming quarter.

### Ride the wave

- Meaning: To take advantage of a trend or opportunity.
- **Example:** The company was able to ride the wave of the booming real estate market.

## Cross that bridge when you come to it

- Meaning: To deal with a problem or challenge only when it arises.
- Example: We don't need to worry about hiring a new employee until we have more work to do. Let's cross that bridge when we come to it.

### Pay off

- Meaning: To be successful or beneficial in the long run.
- **Example:** The company's investment in employee training paid off with increased productivity.

## Roll with the punches

- Meaning: To adapt and be flexible in the face of challenges or setbacks.
- Example: The company was able to roll with the punches and adjust their plans when their main supplier went out of business.

### Play it by ear

- Meaning: To make decisions or take action based on the circumstances as they arise.
- **Example:** We don't have a set agenda for the meeting, so let's just play it by ear and see where the discussion leads.

#### Raise the bar

- Meaning: To set a higher standard or expectation for performance.
- Example: The company's new training program is designed to raise the bar for employee productivity.

#### Read between the lines

- Meaning: To understand an underlying meaning or message that is not explicitly stated.
- Example: When negotiating with potential clients, it's important to read between the lines and understand their true priorities.

#### Take a rain check

- Meaning: To decline an invitation or offer, but suggest doing it at a later time.
- Example: I can't attend the meeting tomorrow, but can we take a rain check and schedule it for next week?

#### **Touch base**

- Meaning: To make contact or reconnect with someone.
- **Example:** Let's touch base next week to discuss the progress on the project.